# IEEE Canadian Conference on Electrical & Computer Engineering and Industry Summit

## Patron & Exhibitor Prospectus
### Vancouver, Canada | 26-29 May, 2025

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IEEE CCECE 2025
VANCOUVER
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26-29 MAY 2025

# WELCOME TO CCECE 2025

**The IEEE Conference on Canadian Electrical & Computer Engineering and Industry Summit** brings together engineers, researchers, government and industry to share innovative ideas and advancements in electrical and computer engineering. IEEE CCECE 2025 will include keynote addresses and invited presentations by researchers and practitioners. IEEE CCECE 2025 is anticipated to bring together over 250 computer and electrical practitioners.

This year's theme, **'By Land, Sea, and Air'**, reflects the ever-expanding reach of electrical and computer engineering across diverse domains and environments. From innovations in terrestrial systems to advancements in marine technologies and aerospace engineering, our conference highlights the impact of our work in shaping the future of connectivity.

Throughout the conference, attendees will have the opportunity to engage with an exceptional program featuring keynote speakers, technical sessions, and interactive panel discussions. In addition, workshops and tutorials led by subject matter experts will offer hands-on learning. The Industry Summit offers further opportunities to foster collaboration between academia and industry, providing a unique platform to integrate pioneering research into real-world applications. Dedicated networking sessions and exhibitions will create opportunities to build partnerships and explore cutting-edge innovations.

As a Patron, you'll enjoy additional benefits, including detailed corporate information in the Program Guide, speaking opportunities, and inclusion of your logo throughout the conference. For pricing and other options, please refer to the next pages of this prospectus.

We look forward to welcoming you to IEEE CCECE 2025 in Vancouver!


David Michelson
University of British Columbia
General Chair

# INDUSTRY SUMMIT & THEME DAYS

With the theme **'By Land, Sea, and Air',** the conference will showcase groundbreaking developments in terrestrial, marine, and aerospace technologies, illustrating how electrical and computer engineering is transforming connectivity across various sectors.

The Industry Summit will feature keynote speakers, technical sessions, and interactive panel discussions that foster collaboration between academia and industry. This year, we will explore critical topics including as cybersecurity, digital transformation, and artificial intelligence (AI), delving into how these are reshaping industries and driving innovation. This event offers a unique opportunity to exchange ideas, build partnerships, and stay at the forefront of technological advancements.

## Land Theme Day

Land Theme Day invites professionals working on land-based technologies to share their insights and address the challenges they encounter. Key areas of focus include ground transportation, clean energy technologies, Industry 5.0 advancements, and innovations in educational technologies for engineering & computer science education.

## Sea Theme Day

On Sea Theme Day, professionals in marine environments are encouraged to present their work, highlighting the unique challenges faced in maritime systems. Topics will include marine systems, offshore energy, and marine transportation technologies, with a focus on autonomous and robotic systems transforming the maritime sector.

## Air & Space Theme Day

Air & Space Theme Day provides a platform for practitioners in aerospace technologies to share their work, particularly around advancements in aviation and aerospace technologies, next-generation communication systems, and the technologies that are revolutionizing the aerospace industry.

We look forward to your participation in this exciting event, where we will explore how innovation is transforming engineering across sectors, shaping the future of land, sea, air & space technologies.

# PATRONAGE PROGRAMS

| | Exhibitor | Silver | Gold | Platinum |
|---|:---:|:---:|:---:|:---:|
| **Sponsorship Amount** | **$1,500** | **$3,000** | **$5,000** | **$7,500** |
| **Available Spaces** | **10** | **5** | **3** | **1** |
| Complimentary Gala dinner registration(s) | 2 | 2 | 4 | 6 |
| Complimentary conference registration(s) | 1 | 2 | 3 | 4 |
| Discounted conference & tutorial registrations | ✓ | ✓ | ✓ | ✓ |
| Exhibit space table top as noted on page 4 | ✓ | ✓ | ✓ | ✓ |
| Listed as a sponsor on website, printed material, and conference signs | | ✓ | ✓ | ✓ |
| Industry track speaking opportunity | | | ✓ | ✓ |
| Company profile (100 words) included in final conference program | | | ✓ | ✓ |
| Introduction at welcome reception | | | ✓ | ✓ |
| One-page ad inserted in conference bag | | | | ✓ |
| Advertisement in IEEE Vancouver e-newsletter | | | | ✓ |
| Logo included on conference bag | | | | ✓ |
| Customized access to a meeting room (interviews, hospitality) | | | | ✓ |

*All rates are shown in CAD - GST not applicable

** Complimentary conference registrations are not applicable to authors

*** Choice of exhibit space & speaking opportunity will be made available in order of those who register for exhibition

# EXHIBITOR OPPORTUNITIES

The IEEE CCECE 2025 exhibits program is closely integrated with the conference program. Coffee breaks take place in the Exhibits hall, ensuring traffic and maximum exposure for exhibitors.

Exhibitors will have the opportunity to promote their open job opportunities on the IEEE CCECE 2025 website, to reach outstanding students graduate students.

## Exhibits: From May 27 to May 29

Exhibiting at IEEE CCECE 2025 is a cost-effective way for companies, large and small, to gain exposure in front of current and future world leaders in electrical and computer engineering.

Optional opportunities for exhibiting on one specific day will be made available upon request. Current schedule is tentative and subject to minor changes.

| Day | Description | Times |
|---|---|---|
| Monday - May 26 | Exhibit Move In | 13:00 - 17:00 |
| Tuesday - May 27 | Exhibit Open | 09:00 - 17:00 |
| Wednesday - May 28 | Exhibit Open | 09:00 - 17:00 |
| Thursday - May 29 | Exhibit Open | 09:00 - 15:00 |
| Thursday - May 29 | Exhibit Move Out | 15:00 - 17:00 |

## Exhibit Space - Table Top

• One (1) 2m x 3m Exhibitor table with two (2) side chairs
• One (1) wastebasket
• Two (2) industry day passes for each day of exhibiting (discounted additional conference registrations available)
• Recognition on the conference website as an exhibitor with name & logo
• Electricity to exhibit table upon request

# ADDITIONAL OPPORTUNITIES

Additional patronage and sponsorship opportunities are available, including the following:

- **Gala Dinner Patron**        **$4,000**   *1 available
- **Young Professional Event**    **$2,000**   *1 available
- **Welcome Reception**        **$2,000**   *1 available
- **Workshop & Tutorial Patron**   **$3,500**   *1 available
- **Coffee Break Patron**       **$2,500**   *3 available
- **Lunch Patron**          **$3,500**   *3 available
- **Industry Day Key Patron**    **$6,000**   *3 available

Your company will be recognized on signage onsite at the specific event for which you are the sponsor.

Alternative patronage and exhibit opportunities will also be considered. Please contact the Industry & Government relations team if you have suggestions of other mechanisms or require additional information on exhibiting and sponsorship at IEEE CCECE 2025.

# CONTACT

For more information regarding patronage opportunities, please contact the Industry & Government co-Chairs at ccece2025@ieee.ca

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