

IEEE CANADIAN CONFERENCE ON ELECTRICAL & COMPUTER ENGINEERING AND INDUSTRY SUMMIT

PATRON & EXHIBITOR PROSPECTUS
VANCOUVER, CANADA | 26-29 MAY, 2025

[CCECE2025.IEEE.CA](https://ccece2025.ieee.ca)



WELCOME TO CCECE 2025



The **IEEE Conference on Canadian Electrical & Computer Engineering and Industry Summit** brings together engineers, researchers, government representatives, and industry leaders to share innovative ideas and advancements in electrical and computer engineering. IEEE CCECE 2025 will feature keynote addresses and invited presentations by leading researchers and practitioners.

The conference is expected to attract around 500 professionals in the fields of computer and electrical engineering.

This year's theme, "**Engineering a Smarter, Safer, and More Sustainable Future,**" highlights how electrical and computer engineering is driving critical advances across diverse sectors. Topics include Artificial Intelligence and Cybersecurity, shaping the future of intelligent and secure systems, Entrepreneurship, fostering innovation and economic growth, Wildfire Management, applying technology to environmental resilience, History and Continuing Education, reflecting on the past while preparing for the future, EV Charging, supporting the transition to clean energy, and Wireless Communications and Intelligent Infrastructure, powering the next generation of connected, smart cities. Together, these focus areas underscore the vital role of engineering in tackling global challenges and building a better world.

As a Patron, you'll enjoy additional benefits, including a detailed corporate profile in the Program Guide, speaking opportunities, tabletop exhibit space, and the inclusion of your logo across all conference materials. For pricing and additional options, please refer to the following pages of this prospectus.

We look forward to welcoming you to IEEE CCECE 2025 in Vancouver!

David Michelson
University of British Columbia
General Chair



INDUSTRY SUMMIT & THEME DAYS



With the theme '**Engineering a Smarter, Safer, and More Sustainable Future**', the conference will showcase groundbreaking developments in artificial intelligence, cybersecurity, entrepreneurship, environmental resilience, clean energy, and intelligent infrastructure—demonstrating how electrical and computer engineering is shaping a more connected, secure, and sustainable world.

The Industry Summit will feature keynote speakers, technical sessions, and interactive panel discussions that foster collaboration between academia and industry. This year, we will explore critical topics such as cybersecurity, digital transformation, and artificial intelligence (AI), delving into how these technologies are reshaping industries and driving innovation. This event offers a unique opportunity to exchange ideas, build partnerships, and stay at the forefront of technological advancements.

Artificial Intelligence, Cybersecurity & Entrepreneurship: Discover how AI is changing the way we work and live, and why cybersecurity is more important than ever in protecting our digital world. In the afternoon, explore how entrepreneurs are turning big ideas into real solutions, driving innovation across industries.

Wildfire Management, History & Continuing Education: Learn how engineering and data science are helping us predict, manage, and respond to wildfires, protecting people and the planet. In the afternoon, reflect on the legacy of engineering and the importance of lifelong learning in a fast-changing world.

EV Charging & Intelligent Infrastructure: Explore the exciting future of electric vehicles and clean energy, and how we're building smarter, greener transportation systems. Then, see how wireless technologies and smart infrastructure are transforming how we live, travel, and connect in tomorrow's cities.

We look forward to your participation in this exciting event as we explore how innovation is transforming engineering across sectors, shaping a smarter, safer, and more sustainable future through advancements in AI, cybersecurity, clean energy, infrastructure, and education.

PATRONAGE PROGRAMS



	Exhibitor	Silver	Gold	Platinum
Sponsorship Amount	\$1,500	\$3,000	\$5,000	\$7,500
Available Spaces	10	5	3	1
Complimentary Gala dinner registration(s)	2	2	4	6
Complimentary conference registration(s)	1	2	3	4
Discounted conference & tutorial registrations	✓	✓	✓	✓
Exhibit space table top as noted on page 4	✓	✓	✓	✓
Listed as a sponsor on website, printed material, and conference signs		✓	✓	✓
Industry track speaking opportunity				✓
Company profile (100 words) included in final conference program			✓	✓
Introduction at welcome reception			✓	✓
One-page ad inserted in conference bag				✓
Advertisement in IEEE Vancouver e-newsletter				✓
Logo included on conference bag				✓
Customized access to a meeting room (interviews, hospitality)				✓

* All rates are shown in CAD - GST not applicable

** Complimentary conference registrations are not applicable to authors

*** Choice of exhibit space & speaking opportunity will be made available in order of those who register for exhibition

EXHIBITOR OPPORTUNITIES



The IEEE CCECE 2025 exhibits program is closely integrated with the conference program. Coffee breaks take place in the Exhibits hall, ensuring traffic and maximum exposure for exhibitors.

Exhibitors will have the opportunity to promote their open job opportunities on the IEEE CCECE 2025 website, to reach outstanding students graduate students.

Exhibits: From May 27 to May 29

Exhibiting at IEEE CCECE 2025 is a cost-effective way for companies, large and small, to gain exposure in front of current and future world leaders in electrical and computer engineering.

Optional opportunities for exhibiting on one specific day will be made available upon request. Current schedule is tentative and subject to minor changes.

Day	Description	Times
Monday - May 26	Exhibit Move In	13:00 - 17:00
Tuesday - May 27	Exhibit Open	09:00 - 17:00
Wednesday - May 28	Exhibit Open	09:00 - 17:00
Thursday - May 29	Exhibit Open	09:00 - 15:00
Thursday - May 29	Exhibit Move Out	15:00 - 17:00

Exhibit Space - Table Top

- One (1) 2m x 3m Exhibitor table with two (2) side chairs
- One (1) wastebasket
- Two (2) industry day passes for each day of exhibiting (discounted additional conference registrations available)
- Recognition on the conference website as an exhibitor with name & logo
- Electricity to exhibit table upon request

ADDITIONAL OPPORTUNITIES



Additional patronage and sponsorship opportunities are available, including the following:

- | | | |
|---|----------------|--------------|
| • Gala Dinner Patron | \$4,000 | *1 available |
| • Young Professional Event | \$2,000 | *1 available |
| • Welcome Reception | \$2,000 | *1 available |
| • Workshop & Tutorial Patron | \$3,500 | *1 available |
| • Coffee Break Patron | \$2,500 | *3 available |
| • Lunch Patron | \$3,500 | *3 available |
| • Industry Day Key Patron | \$6,000 | *3 available |

Your company will be recognized on signage onsite at the specific event for which you are the sponsor.

Alternative patronage and exhibit opportunities will also be considered. Please contact the Industry & Government relations team if you have suggestions of other mechanisms or require additional information on exhibiting and sponsorship at IEEE CCECE 2025.

CONTACT

For more information regarding patronage opportunities, please contact the Industry & Government co-Chairs at ccece2025@ieee.ca

